

Bromley & Giruzzi

Physical Education, Health & Athletic Department

Consulting Services

Michael D. Bromley, CAA | Michael P. Giruzzi, CAA

Chapter 5 Professional Development Day

Monday October 26, 2026

Coaches Professional Development

Overview of this session

- Round table discussions
 - How do we hire, develop and lead our coaches with a proactive approach to help them be successful within education-based athletics. This focus is on our varsity head coaches but also with the plan to support all our coaches within our program.
 - Do we have a coach's handbook that serves as a road map to this success
- Goal
 - To collaborate and provide a library of resources for directors to have to assist with the functionality of working with your coaches and athletic program.
 - <https://www.nysaaa-chapter5.org/site>
 - Resources

The Athletic Director is a multi-faceted position and depending on your district may shift your responsibilities. It is of course the BEST JOB in a district!

1. Role and Responsibility of the Athletic Director
 - <https://docs.google.com/document/d/1g3UgknAEAti4MHtKoP47iYBP5Um8NwjW/edit?usp=sharing&ouid=109106387790284277197&rtpof=true&sd=true>
2. Focus on your work with your varsity coaches and discussions (pre/during/post) with them. 5 focus areas for successful coaching.
 - **Program Leadership & 7-12 Alignment:** Reviewing the program vision, culture, and visibility across all levels (modified to varsity).
 - **Communication & Relationships:** Stakeholder engagement, effective parent/community communication, and concern resolution.
 - **Administrative Compliance & Safety:** Monitoring eligibility, paperwork, and ensuring all safety protocols are being strictly followed.
 - **Operations & Logistics:** Managing equipment, scheduling, transportation, and facilities.
 - **Staff Development & Future Growth:** Discussing coaching staff performance and long-term planning for the program.
 - <https://docs.google.com/document/d/1sMuyJXdy8122o4get-4MejXOTLe2buw2/edit?usp=sharing&ouid=109106387790284277197&rtpof=true&sd=true>

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3. In your table groups discuss what you do to assist with your coach's professional development.
4. Discuss if you have a coach's handbook and/or athletic handbook.
 - What do you do to make it a living document
5. Questions and answers